



Musaliar

NEWSLETTER

MUSALIAR INSTITUTE OF MANAGEMENT



SHRI. P I SHERIEF MUHAMMED CHAIRMAN

The Musaliar Group of Institutions has a record of around two decades in Education, Social Service, Student Innovations and has made significant contributions to the overall development of Kerala. Both in academics and social activities Musaliar stands tall apart from other institutions. The institutions undertake several government projects and involve students in its execution to make them employable engineers and managers.

The startup village in the college is the cynosure of student entrepreneurs. The management institute is an independent and vibrant campus. It is one of the best in academic results and entrepreneurial initiatives. The MBA alumni has made their mark in multinational companies across the world. Our engineering college in Chirayinkeezhu stands eighth among self-financing engineering colleges in Kerala in KTU Results. The College of engineering in Pathanamthitta has bagged several university ranks both for B. Tech and MTech. believe that this newsletter will further highlight our landmarks and milestones.



DR. STANLEY GEORGE DIRECTOR

Welcome to this issue 1, Dec 2022 of MIM News Letter. I am delighted to present this News letter to our stakeholders, as it will give you a clear insight in to the wide spectrum of

activities organized in last six months at MIM Campus. It is really exciting to see that the campus life is getting back to normal after the devastating COVID 19 pandemic. But undoubtedly the world is facing new challenges due to wars, economic slowdown, Climate change, food scarcity and growing uncertainty in many other key areas. Winston Churchill once said 'Never let a good crisis go to waste', hence Governments, Corporate, and educational institutions must rethink and reshape their strategies and develop better solutions to make this planet a better place to live in. At MIM, we are committed to put our best efforts in moulding our students as globally competent leaders. I express my sincere thanks to those who walked extra miles to bring this News Letter in to a pleasant reality and look forward for suggestions from each reader for improvement.

VISION

To be a leading Business School in harmony with social responsibility and global competency.

MISSION

M1. Department of management studies inspire, prepare and expose management participants to succeed in the changing competitive world.

M2. To shape and nurture management aspirants to top class business professionals ready to manage and change dealing with the challenges by way of innovative management learning programs and constant skill development practices

M3. Shall strive to develop into a high-tech resource center in Management education, Research and Training. It will develop a close linkage with industry and management environment to retain its relevance and to keep abreast of expanding an emerging needs and development.



Member of Rajyasabha and Former Union Minister Shri. Prakash Javadekar visited Musaliar Institute of Management and interacted with our students. He emphasized that the researches in higher educational institutions should be focused on finding practical solutions to the problems faced by our society. Musaliar Educational Trust Chairman Shri P I Sherief Muhammed, Treasurer Habeeb Muhammad, Musaliar College of Engg and Technology Principal Dr. A.S. Abdul Rasheed, Musaliar Institute of Management - Director Dr. Stanley George spoke on this occasion.



Blood Donation Camp held at MIM Campus on 09th December 2022 Inaugurated by Pathanamthitta Municipal Chairman Adv. Zakir Hussain Organized by Lions Club

DISTINGUISHED LECTURE SERIES



Sri Ramakrishna Mission Assistant Secretary Swami Dr. Satyeshananda spoke at Distinguished Lecture Series organized by Musliar Institute of Management. He said that Swami Vivekananda's messages are shining light for today's society facing various challenges.

SOCIAL OUTREACH PROGRAM



The students of Musliar Institute of Management, Pathanamthitta visited the tribal village in Kakkathodu near Konni on December 17, 2022. They distributed chocolates, clothes, toys, food items. They gave tarpaulins to 20 families for using as their shelter. The event was organised by Anjana M, Akhil V B, Navya Chinnu Varghese Mathew and Rishi Arunkumar.

GUEST TALKS

- **Mr Anoop Das** Senior Program Manager Microsoft India Ltd Hyderabad, spoke on Social Media Marketing (SMM) on August 17.
- **Dr .Geetu Anna Mathew**, Associate Professor, Kristu Jayanti College, Bangalore, spoke on Leadership and Innovation on November 20.
- **Mr S R Nair**, President KMA, took a webinar in Women in Leadership on November 20.
- **Mr Shishir Surendran & Mr Arun Raghavan** – Founder Directors Digital Monastery spoke on Digital Marketing the New Paradigm on November 16.

SAMAGRAH 2022



Former SBI Chief GM and Writer S Adikesavan inaugurated SAMAGRAH 22, Management & Technical Fest of Musliar College of Engg & Technology.

UNAI-ASPIRE : MCET CHAPTER



MCET organized debate competition on World Earth Day (06/06/2022), MIM MBA trainees Anjana M, Sagar S Kumar, Jaseena Mol, Jetty Mary Saji participated in the program and bagged the price.

INDUSTRIAL VISIT



S2 MBA (2021-2023 batch) students visited Masco Tea Factory, Vagamon



S1 MBA (2022-2024 batch) students visited Milma Dairy Plant, Thatta, Adoor.

ACE MONEY @ MIM

Miss.Nimisha J Vadakkan Managing Director of Aceware FinTech Services Pvt.Ltd & CII National Council Member Ernakulam, Kerala, India. She interacted with MIM management trainees about her entrepreneurial journey. All the MBA trainees of MIM, attended her talk show. Nimisha, a youth entrepreneur in e-business answered to the questions MIM management trainees.

THE PASSING OUT CERMONY OF THE MBA BATCH (2019-2021)



MIM organized a memorable and colorful passing out ceremony for the 2019-2021 batch students.



PEO Statements

PEO 1: Progression towards leadership and team building roles in ones chosen profession

PEO 2: Be an asset to the organization as an effective team player

PEO 3: Socially and ethically responsible individuals.

At MIM We Believe in

"Moving with a Vision"

"Imparting Knowledge"

"Moulding Business Professionals"

**ONAM CELEBRATION @ MIM
CAMPUS**

Onam the festival of Kerala, celebrated in our college with great enthusiasm and excitement. This year, Onam celebration was marked by various cultural programs such as traditional dance performances, music etc. The students dressed up in traditional attire and participated in various games like tug of war and lemon-spoon race. The highlight of the celebration was the traditional Onam Sadya, which was a grand feast of traditional delicacies, served to all students and staff members. The campus was decorated with flowers, and the atmosphere was filled with joy and happiness. The Onam celebration at our MBA college was a memorable event that brought together students from different regions and cultural backgrounds to celebrate this traditional festival.



OUR RECRUITERS



PLACEMENT



Gokul Anil
FEDERAL BANK



Fathima S
wipro



Radhika Krishnan R
HCL



Arya Aravind
ESAF



Ajin P J
LuLu

Musaliar
INSTITUTE OF MANAGEMENT

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